

# PRIVACY

## PRIVACY NOTICE ADDRESSED TO HOLDERS OF PERSONAL DATA THAT Possessing act INTERNATIONAL GOLD LTD

According to the provisions of the "Federal Law on Personal Data Protection," says INTERNATIONAL GOLD LTD trading as "GOLD" CAR RENTAL residing at 643 Avenue Int.1 number 158, Colonia San Juan de Aragon 4th Section CP 07979 Gustavo A. Madero, Mexico City, being a company legally incorporated under Mexican law, and responsible for the processing of data personal, makes its knowledge process your collected for identification purposes, personal data operation, administration and marketing related to the renting of motor vehicles, customer information is treated for the purpose of providing the services and products requested, report on already contracted our services or products, bring a quality control the services we provide and generally everything related to the corporate purpose of our company.

If you do not manifest their opposition to their personal data is processed, it is deemed to have given their consent to inform that by providing their personal data as well as holder of the additional authorized drivers, among others such as:

Individuals:

1. Full Name.
2. Sex.
3. Country of Origin.
4. Address.
- 5.'s employer.
6. Phones of home, office and mobile.
7. Email.
8. SIGNED.
9. bank details.

Moral people:

- 1.Title or social reason.
2. tax address.
3. RFC.
4. Telephone.
5. E-mail or Web page.
6. Legal Representative and bank details.

These will be used for the following purposes:

1. Advertising Campaigns.
2. loyalty campaigns.
3. Information and Service.
4. Update the database.
5. Any similar or compatible with the above purpose.

Sources through which will collect your information may be as follows:

Personally: When you apply for or acquire any of our services in our offices or  
It is a home delivery, in your home

Direct: When you apply any of our services by telephone or electronically.

To prevent unauthorized access to your personal data and in order to ensure that the information used for the purposes specified in this privacy notice, we have established various methods of security in our policies in order to avoid the use or disclosure of their data, allowing us to treat them properly, protecting and safeguarding your personal information.

All your personal data are processed in accordance with the applicable legislation in force in the country, it will inform you that you have at all times the rights (ARCO) from January 6 of 2012 to access, modify, cancel or oppose the treatment we give your personal data; law may be enforced through the Restricted Area responsible for data security personnel at the phone (55) 2599 0090 and by email: [intgold99@gmail.com](mailto:intgold99@gmail.com), and being necessary to draw up a document containing full name, copy or scan of your official iD, email address and telephone number, email confirmation for us. Gold car notify the Holder or his legal representative, within a period of twenty (20) working days from the date on which the access request was received rectification, cancellation or opposition, the determination made via line indicated by him in his application. If it is appropriate to request access, rectification, cancellation or opposition, it will be effective within 10 (ten) business days following the date on which the answer is given.

This privacy notice may be amended by INTERNATIONAL GOLD SA DE CV, and such modifications shall be promptly informed via email, phone, our website or any other means of communication GOLD INTERNATIONAL LTD determine for this purpose.